

Kaunas 2022
European Capital of Culture

CRITICAL

facilitating
change

Accessibility signage on-site

- 01 General information**
- 02 Interior signage**
- 03 Exterior signage**
- 04 Icons**

This document provides information on interior and exterior accessibility signage, icon design, and production information.

Your involvement

These guidelines are not exhaustive. For this system to get established in the cultural sector, your involvement in its implementation and improvement is important and welcomed.

We are open to your suggestions. If you have any questions, contact us at info@accessibilityguide.eu.



01

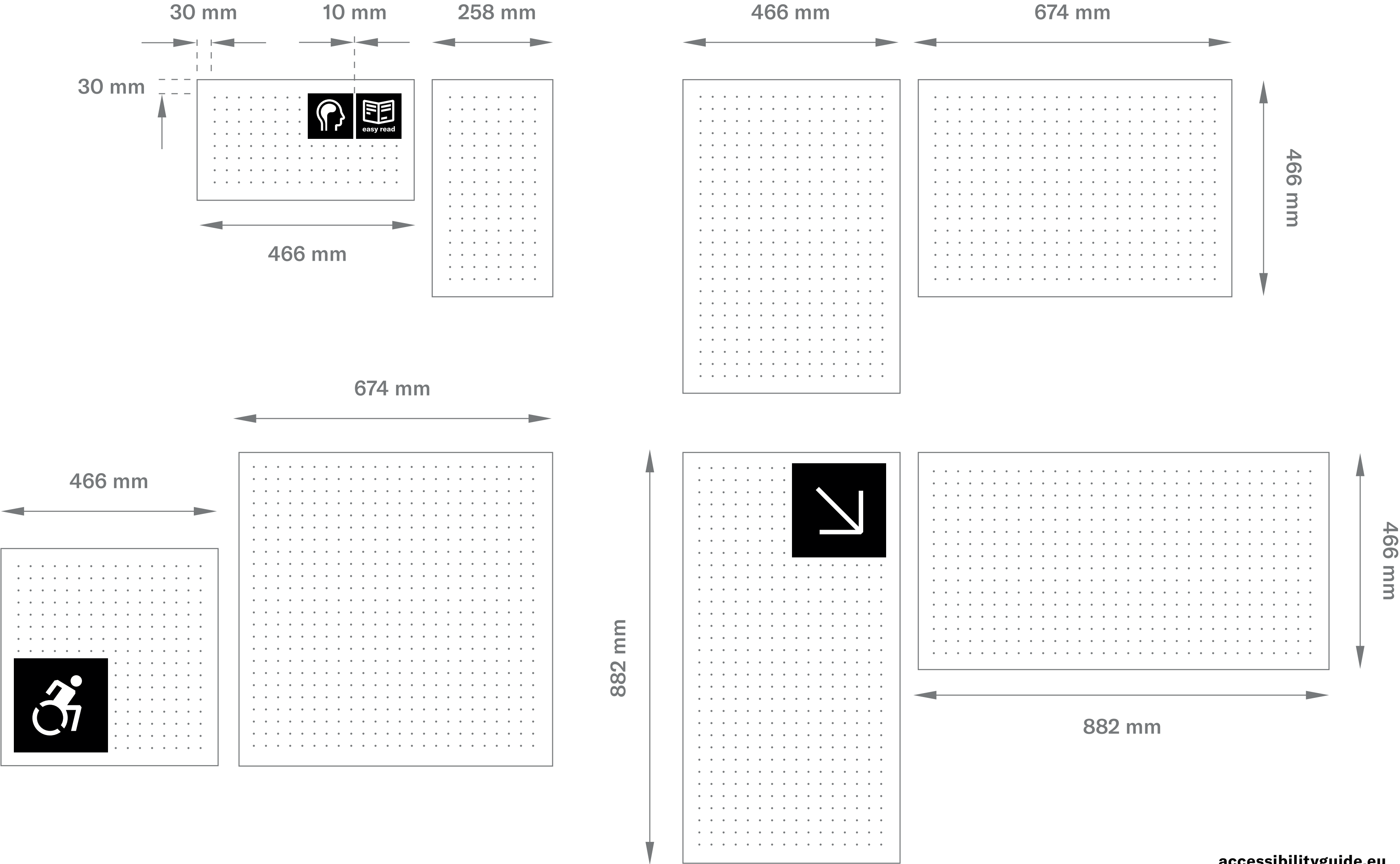
General
information

Mounting plates

Modular design panels can be used to mount signs in the interior and the exterior. These perforated aluminium composite panels are designed to be mounted on a wall or a stand.

Signs can be affixed to these panels using magnets and guide screws or fixing screws. You can choose the size and position of these panels according to the number of signs you want to include and the environment.

We recommend grouping the signs by category and importance.



Signs

Signs can be attached to the mounting plates using magnets which makes it easy to change accessibility signage to suit your needs.

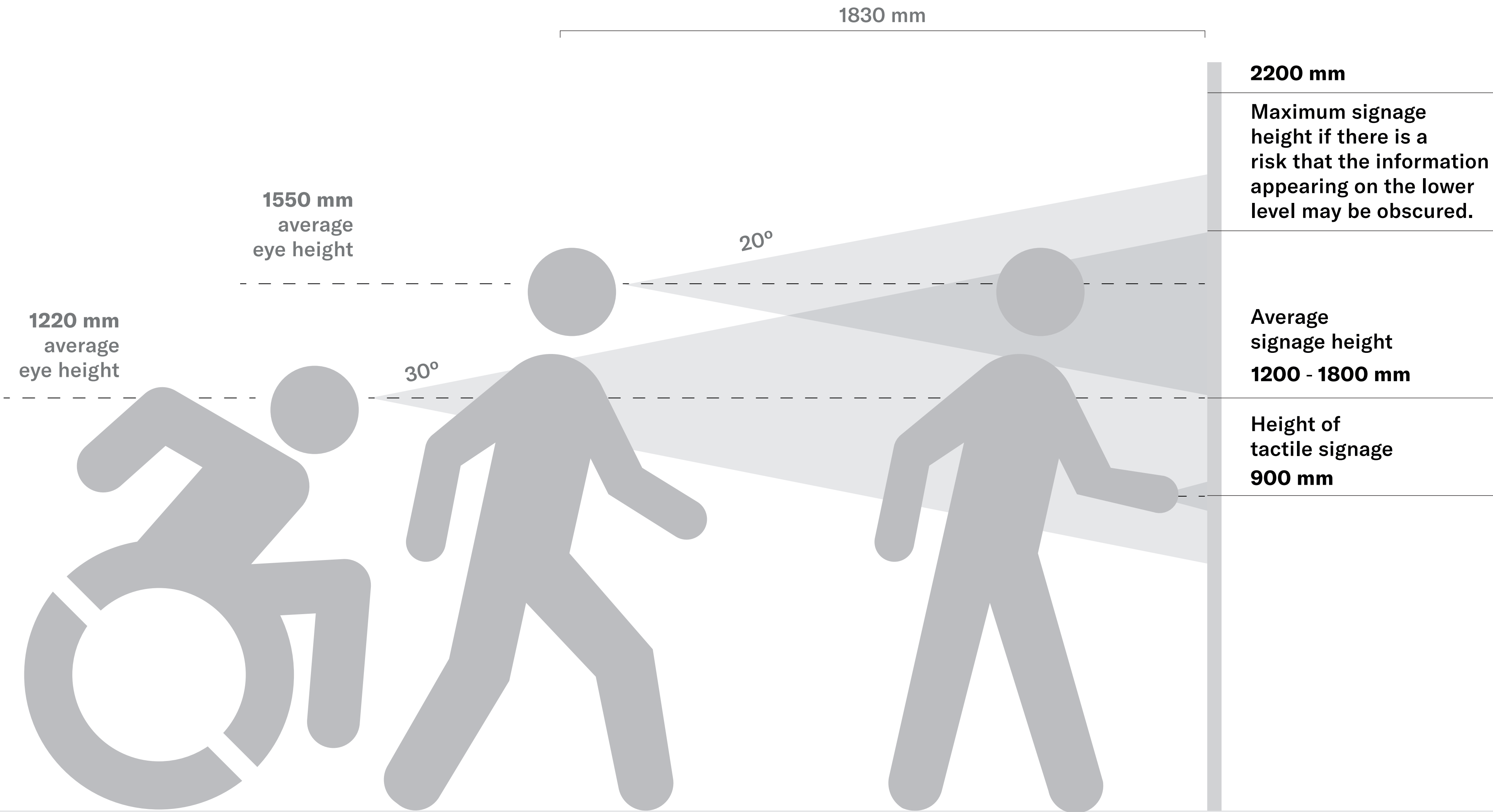
If you plan to hang the signs on the exterior of the building or do not intend to change the signs frequently, they can be screwed on to the panels.



Positioning signs

Whether you use accessibility signage in the interior or the exterior, the signs must be clearly visible. The environment, visitor flow, and the relevance of the information should all be considered in deciding the placement of the signs.

Visitors must be informed of the level of accessibility, or non-accessibility, of the infrastructure.



02

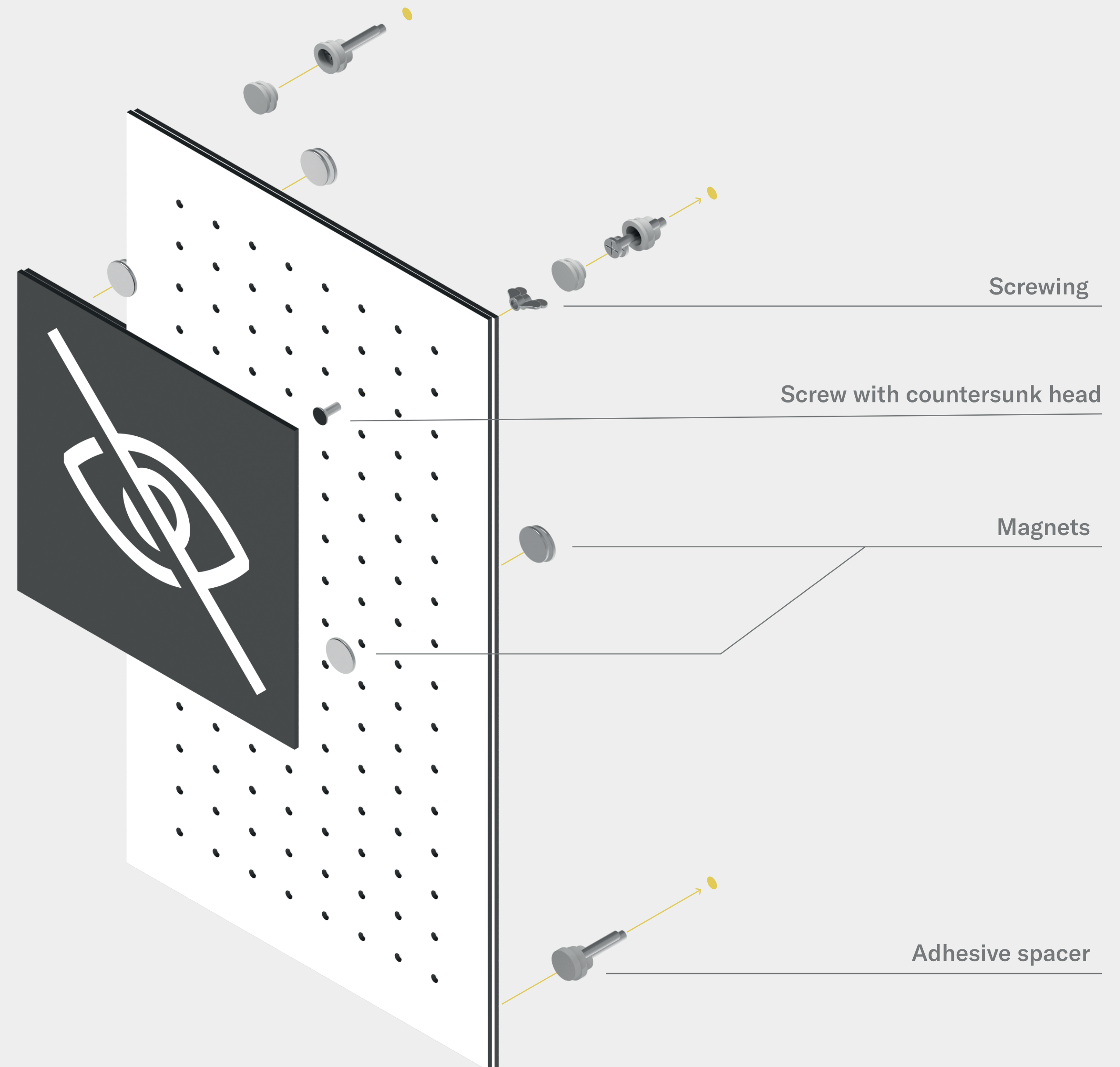
Interior signage



Use spacers to attach the panel to the wall.

If you plan to replace these signs frequently, use magnets and guide screws with a countersunk head for mounting.

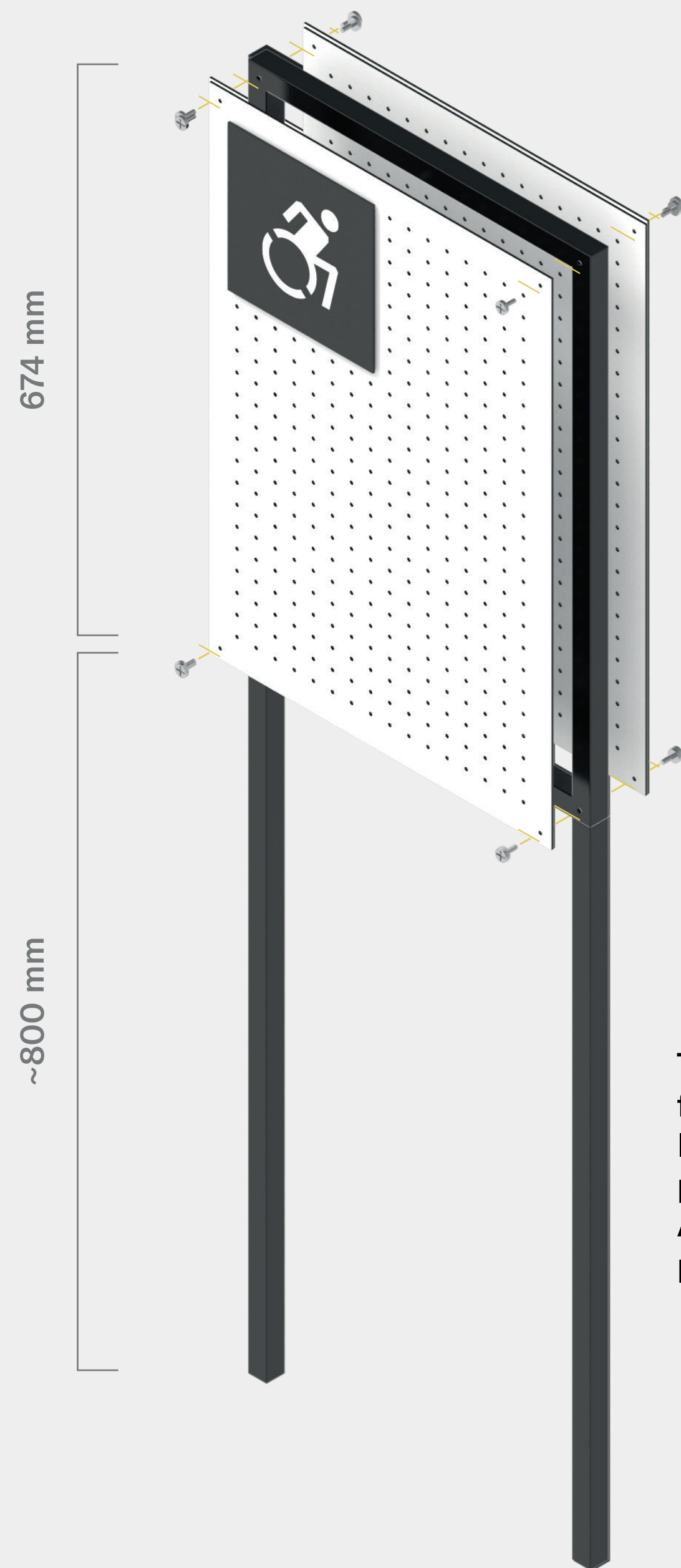
If you do not plan to change these signs, use screws only and screw them on to the back of the mounting plate.



03

Exterior
signage





The same signage principles can be used for exterior settings, as for interior ones. If there is no proper surface for sign placement, we recommend using a stand. A stand is a construction with mounting plates screwed on to it.

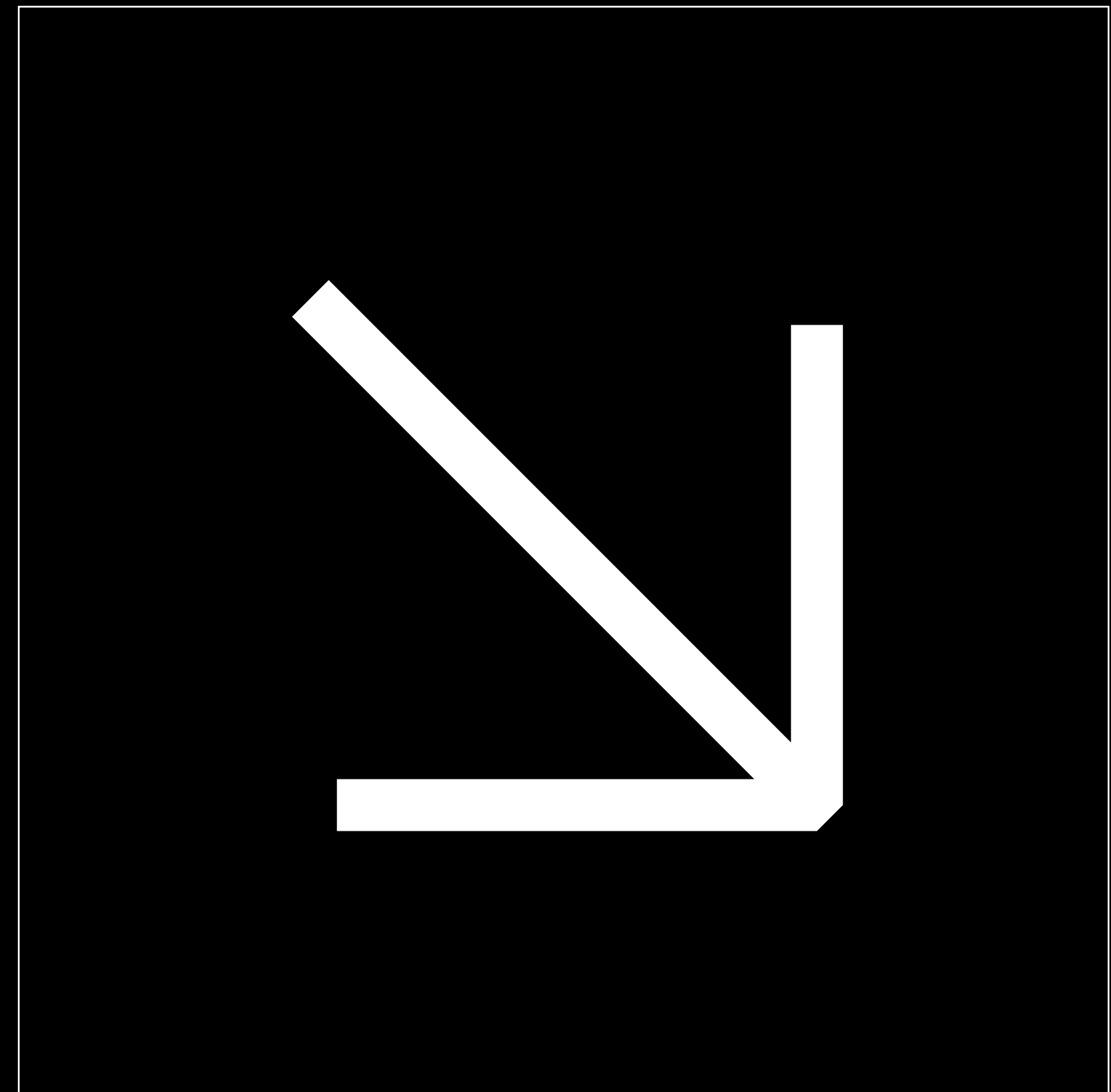


The size of this stand can be matched to the size of the mounting plate, and the height can be adjusted as needed. The minimum recommended size for mounting plates is 466 x 674 mm.

If you do not plan to move the stand around, it can be concreted into the ground. If you need the stand to remain mobile, a rectangular base can be welded to the bottom.

04

Icons



Colour scheme

These are used only in black and white. This guarantees maximum contrast and readability.

R	0	C	0
G	0	M	0
B	0	Y	0
#000000		K	100

R	255	C	0
G	255	M	0
B	255	Y	0
#FFFFFF		K	0

For online and print use of signs on white background, a thin black frame is added to define the area of the sign.



Key signage for movement, hearing, vision, and mental disabilities



Adapted for people with reduced mobility



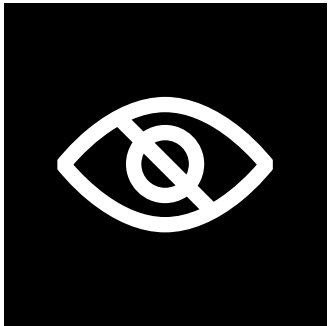
Not adapted for people with reduced mobility



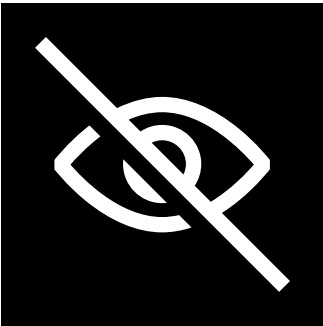
Adapted for people with hearing impairment



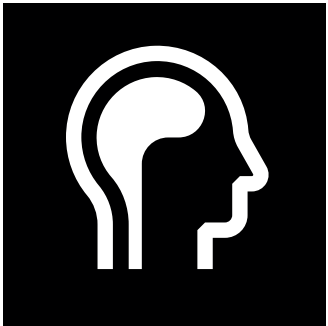
Not adapted for people with hearing impairment



Adapted for blind and partially sighted people



Not suitable for blind and partially sighted people



Environment adapted for people with learning disabilities



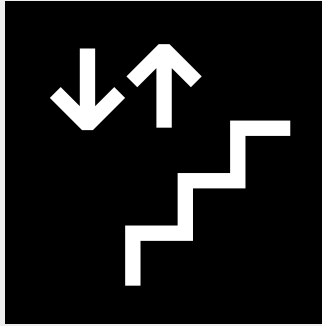
Environment unsuitable for people with learning disabilities



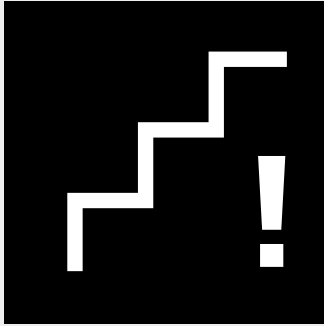
Ramp is installed at the entrance



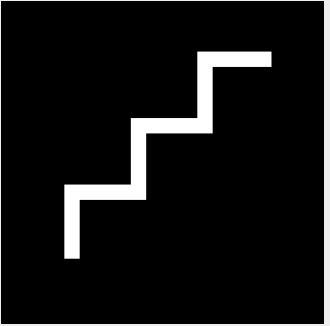
Steep slopes / ramps outside of the building



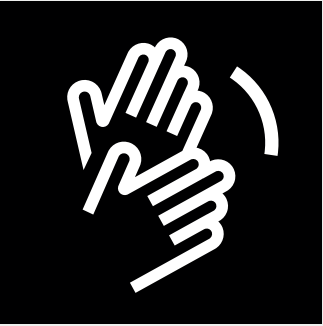
Inclined stair lift / stair climber



More than one step at the entrance



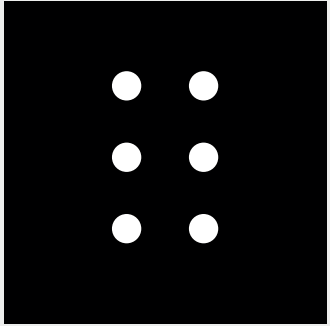
Stairs



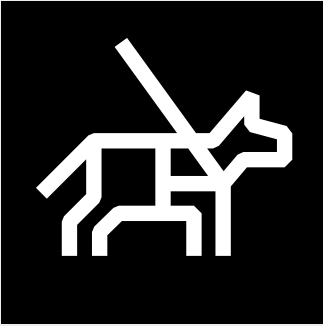
Sign language



Room equipped with an induction loop system



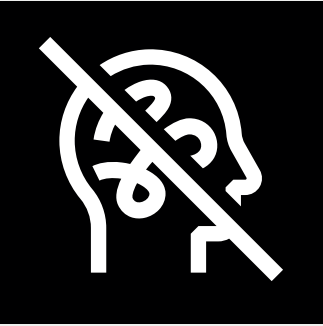
Information provided in Braille



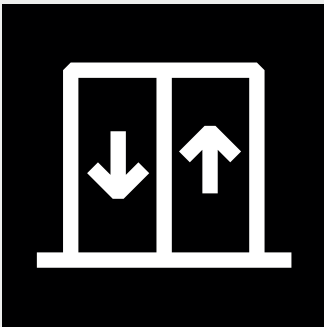
Room suitable for people with accompanying dogs



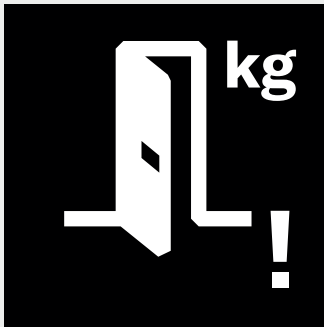
Dementia sufferer friendly environment



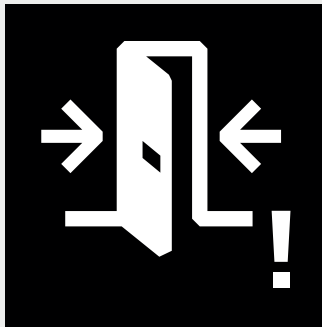
Dementia sufferer unfriendly environment



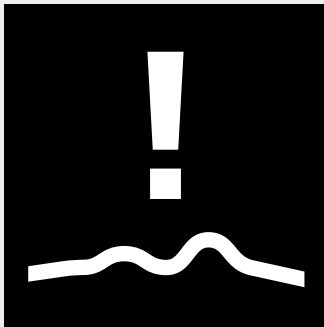
Elevator / vertical platform lift



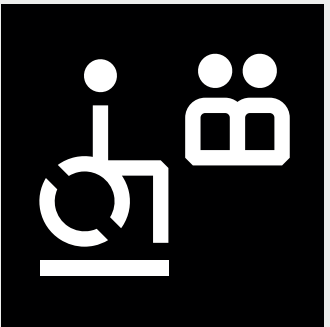
Difficult to open doors



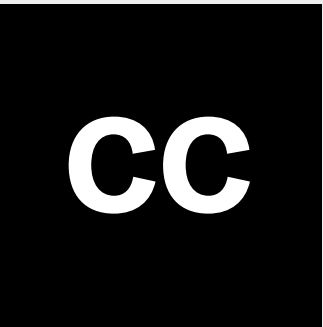
Narrow doors



Uneven pavement / stones / sand / gravel



Seats / platform for disabled people provided



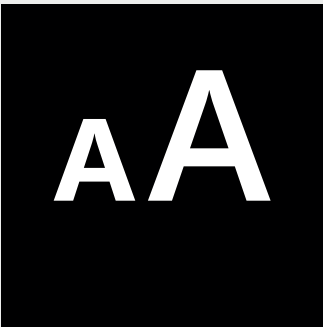
Audio description and subtitling available



Information over the phone provided at an increased volume



Tactile information



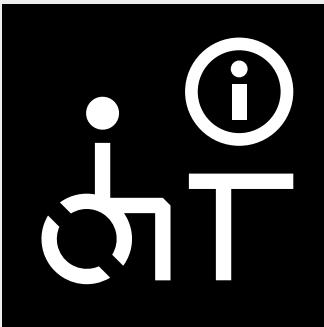
Information provided in enlarged font



Danger for epilepsy sufferers / use of stroboscope / flashing light



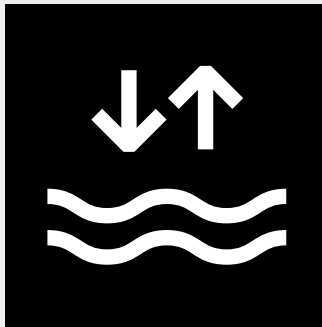
Text with Easy Read translation



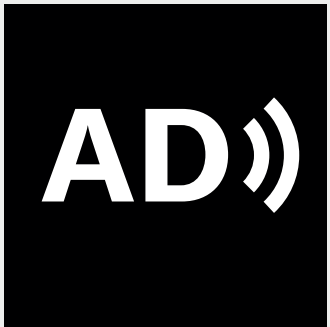
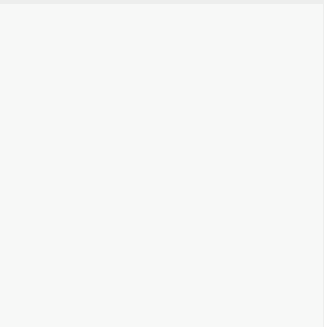
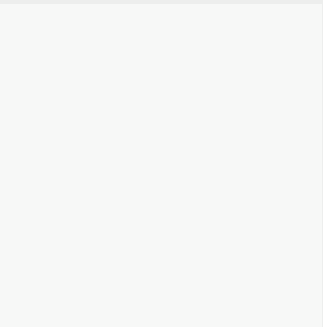
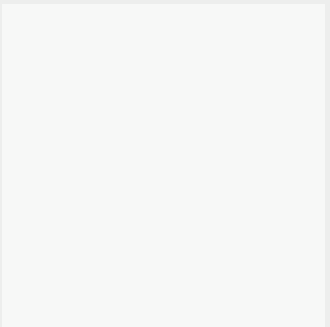
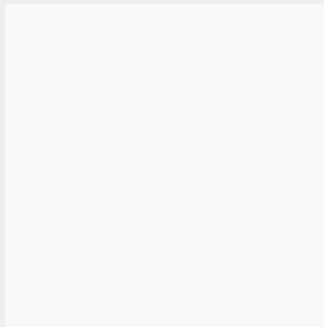
Information desks installed at a suitable height



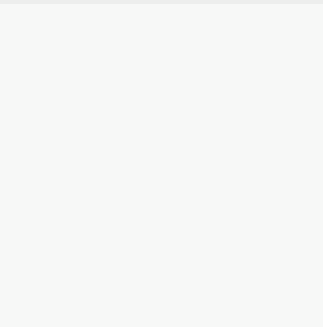
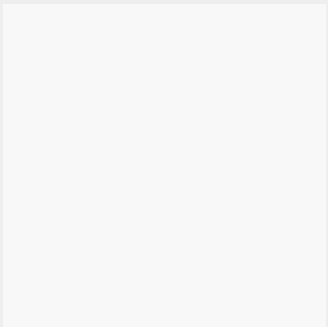
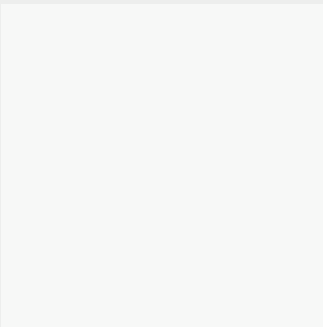
Adapted recreational area



Lift to the pool / bath



Audio narration / information in audio



Infrastructure

Suitable conditions for

Services and content



Partially adapted building



The building can only be viewed from the outside



Visiting with assistance only



Older people friendly environment



Rest zone



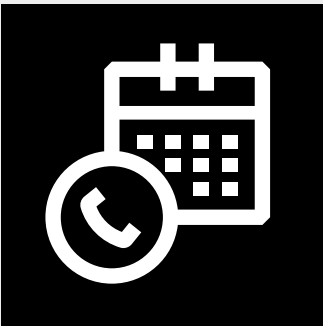
Toilet



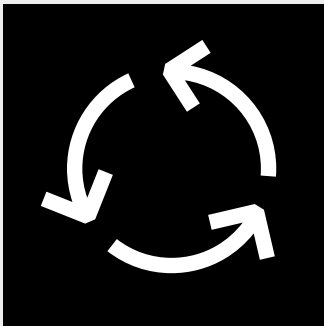
Baby changing station



Guide



Visit must be arranged in advance



Eco-friendly event



Hostel room adapted for people with reduced mobility



Allergy sufferer friendly place / event



Allergy sufferer unfriendly place / event



Information



Vegetarian / vegan-friendly place / event



Cafe / food point



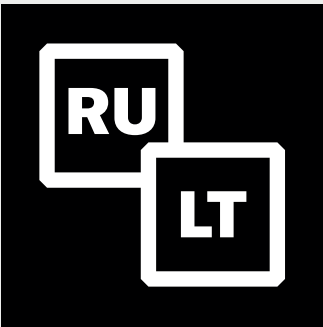
Pram-friendly place / event



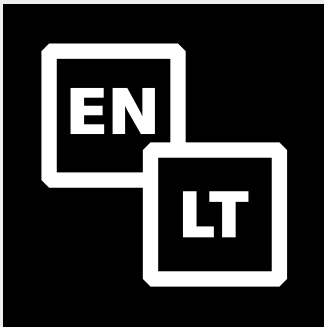
Pet-friendly place / event



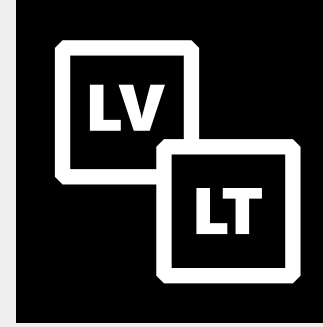
Age census / nudity



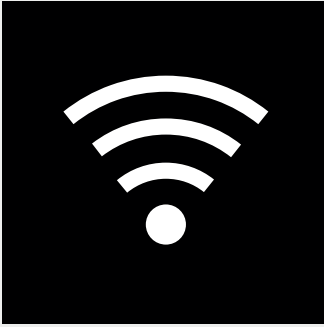
Information provided / translated into a foreign language



Information provided / translated into a foreign language



Information provided / translated into a foreign language



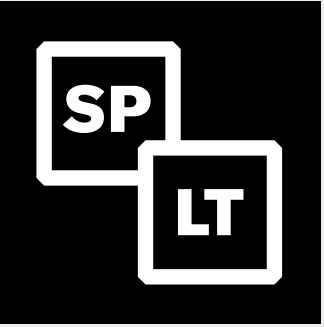
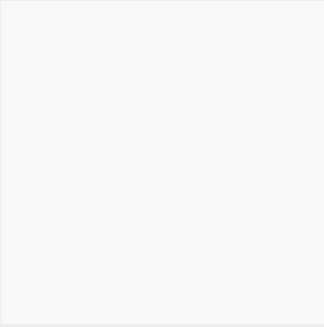
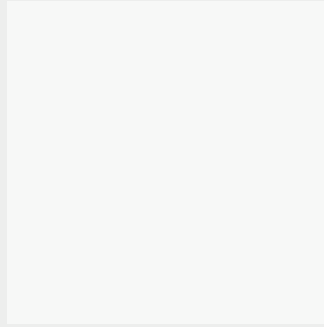
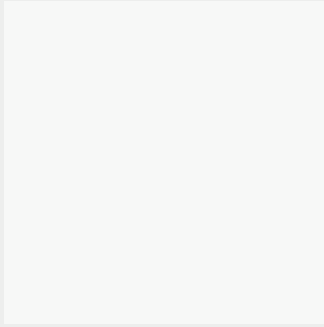
Free wireless



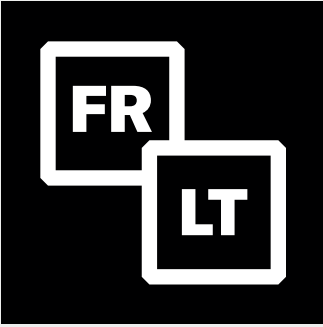
Women's toilet



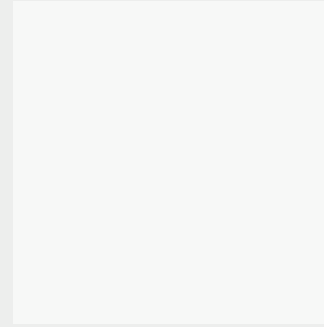
Men's toilet



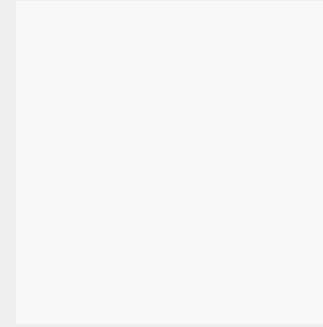
Information provided / translated into a foreign language



Information provided / translated into a foreign language

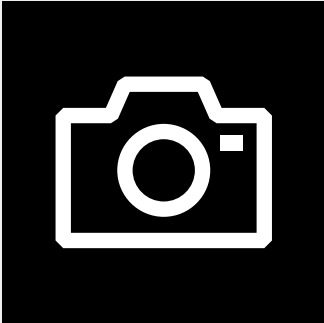


Information provided / translated into a foreign language



Information provided / translated into a foreign language

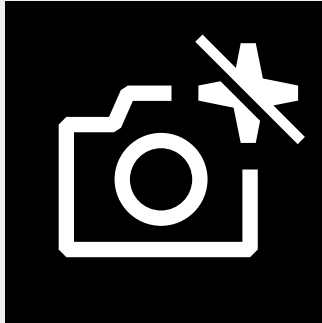
Permitted / Forbidden



Photographer-friendly environment



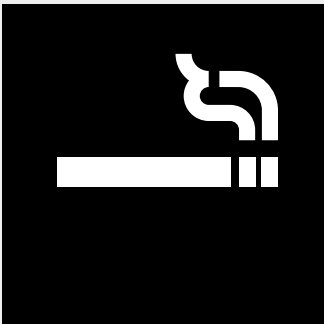
Photographer-unfriendly environment



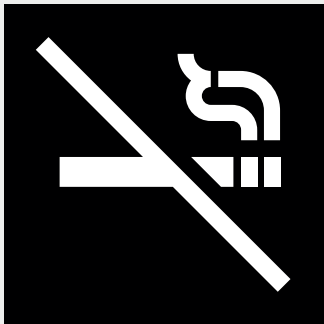
No flash photography



Silence / No talking



Smoking area



No smoking



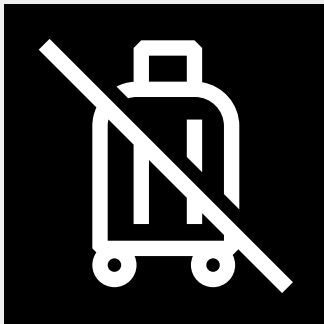
Free



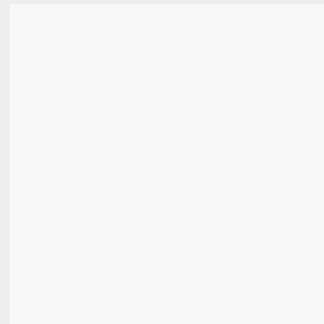
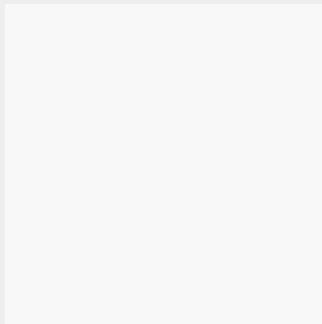
Paid



No mobile phones



No backpacks / suitcases



Navigation



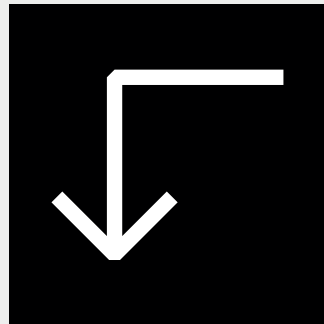
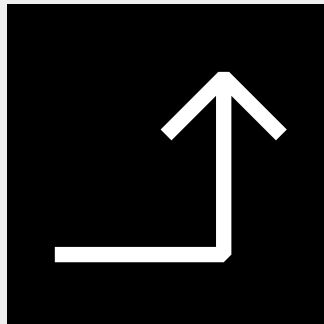
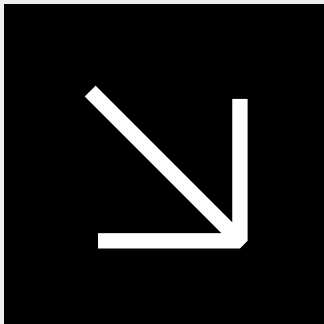
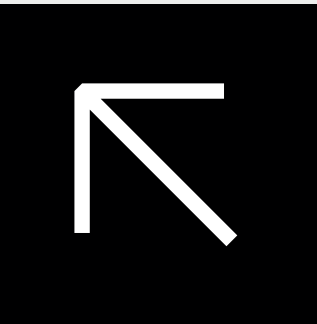
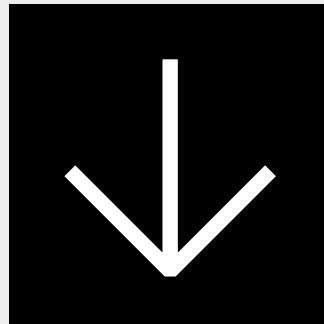
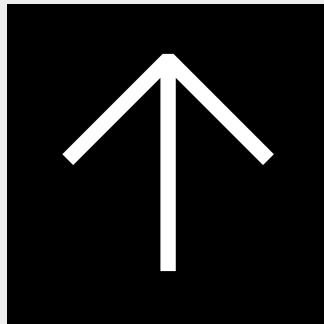
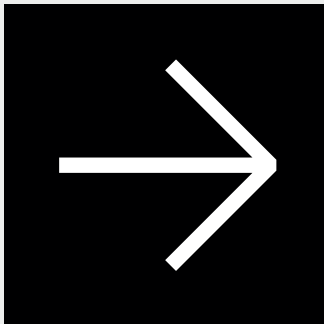
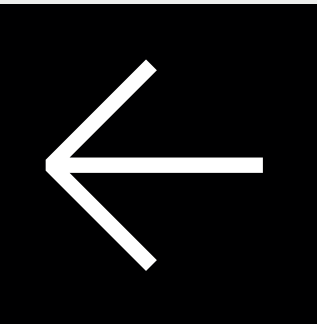
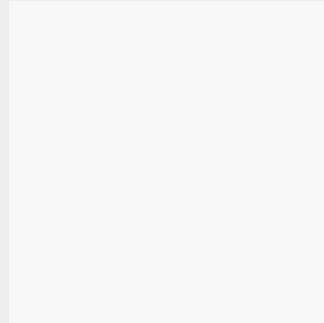
Entrance adapted for people with reduced mobility



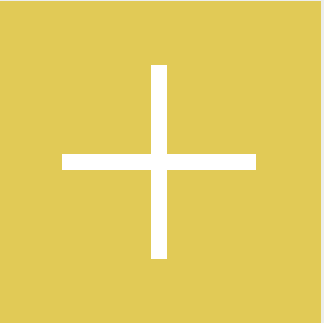
Entrance adapted for people with reduced mobility



Entrance adapted for people with reduced mobility



Adding new signs



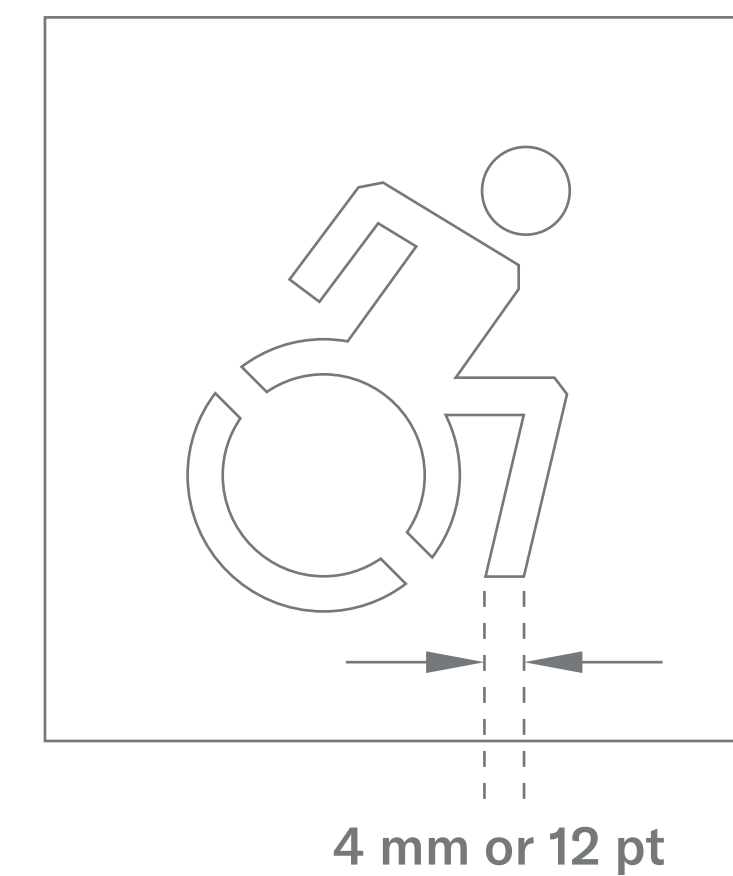
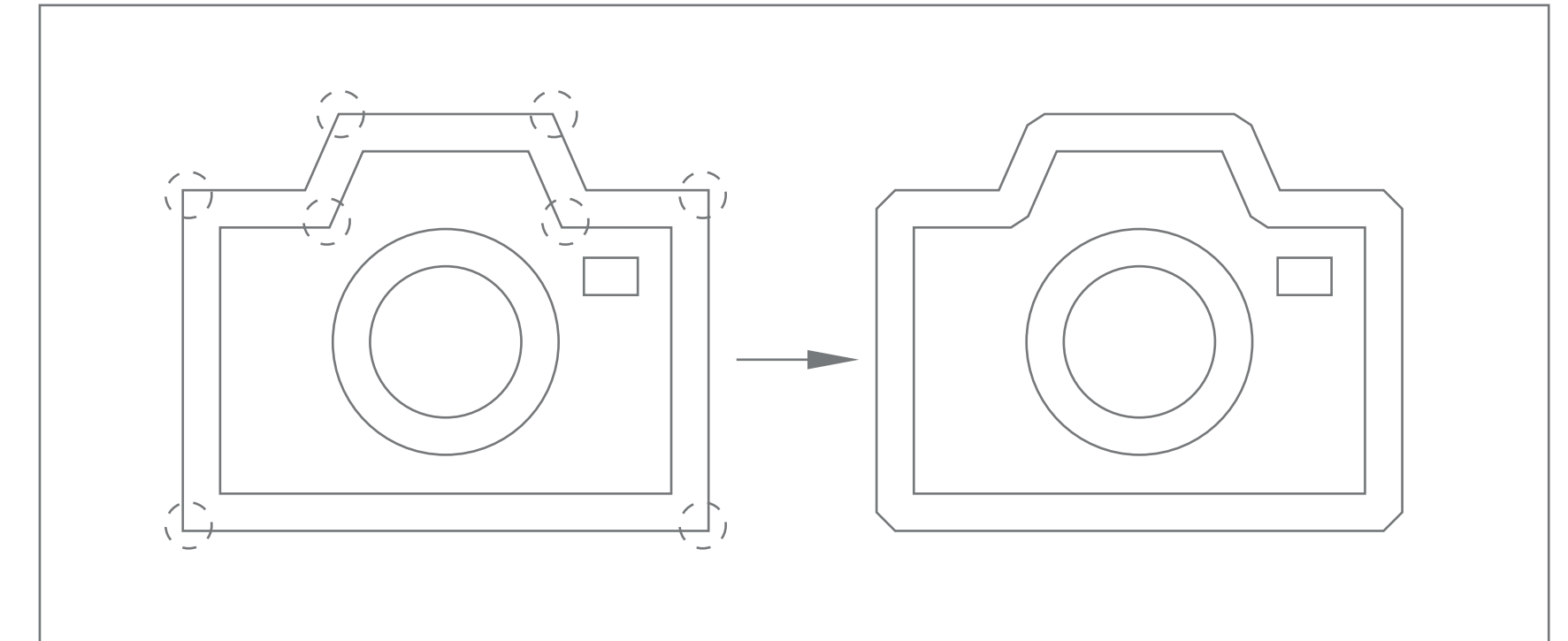
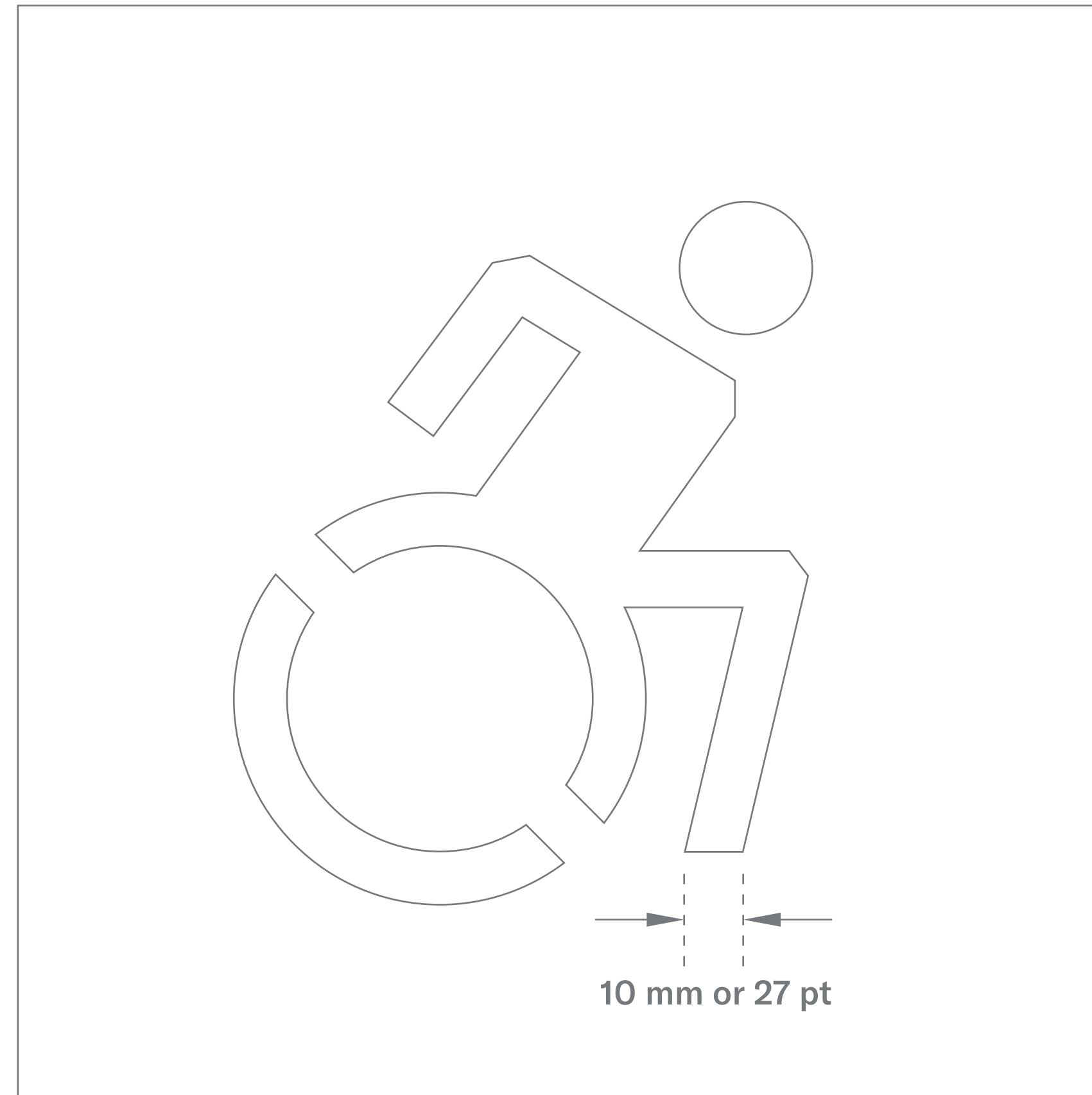
If you cannot find all necessary accessibility icons to suit your needs, you can either create one yourself according to the guidelines provided in the following pages or contact us and we will add your icon to the list.

Symbol style guide

The symbols combine line and shape. To maintain stylistic integrity, signs must be dominated by the line rather than the shape.

Recommended line size – 10 mm (27 points).

The recommended line size in smaller signs is 4 mm (12 points). The icons' sharp corners should be cut off.

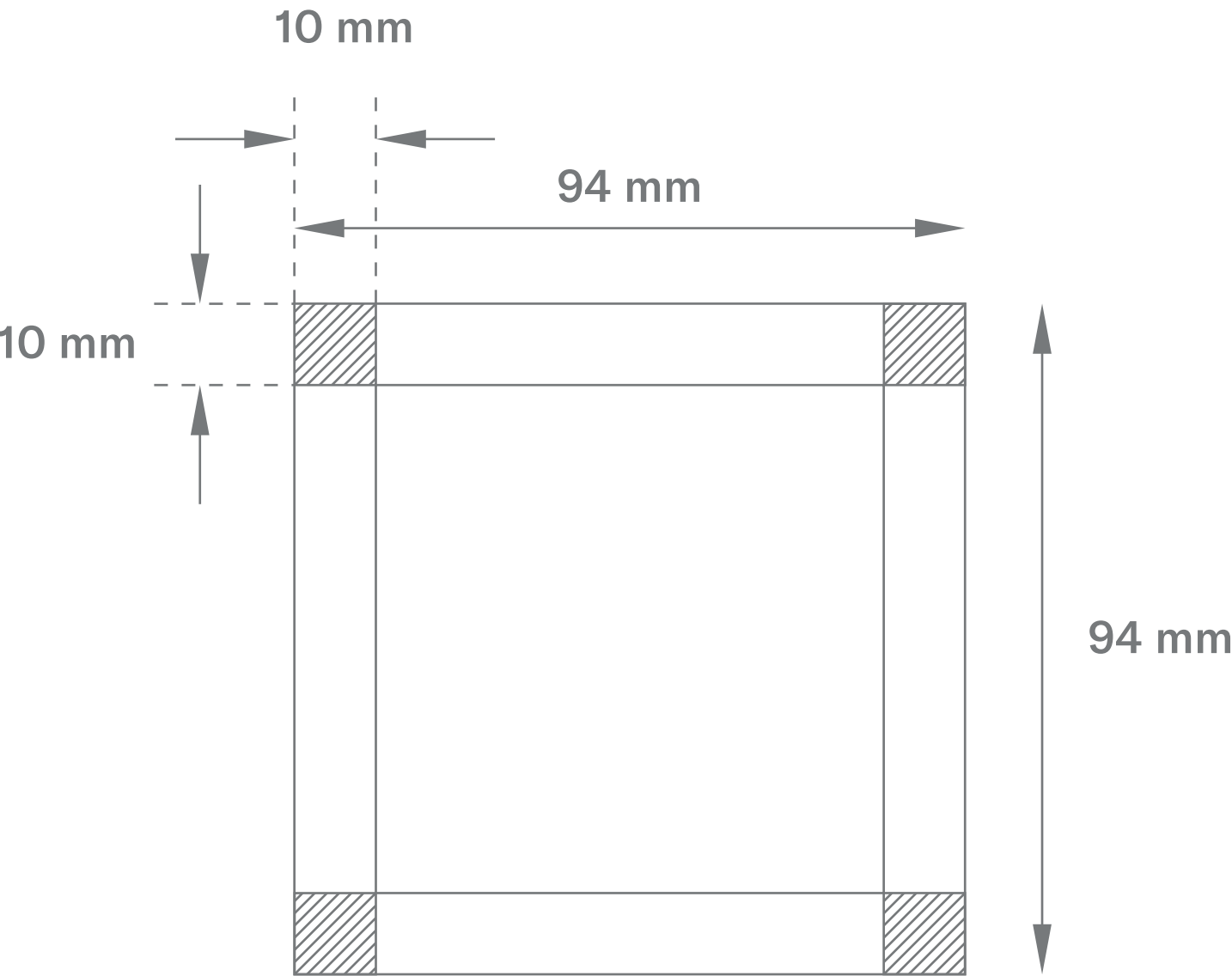
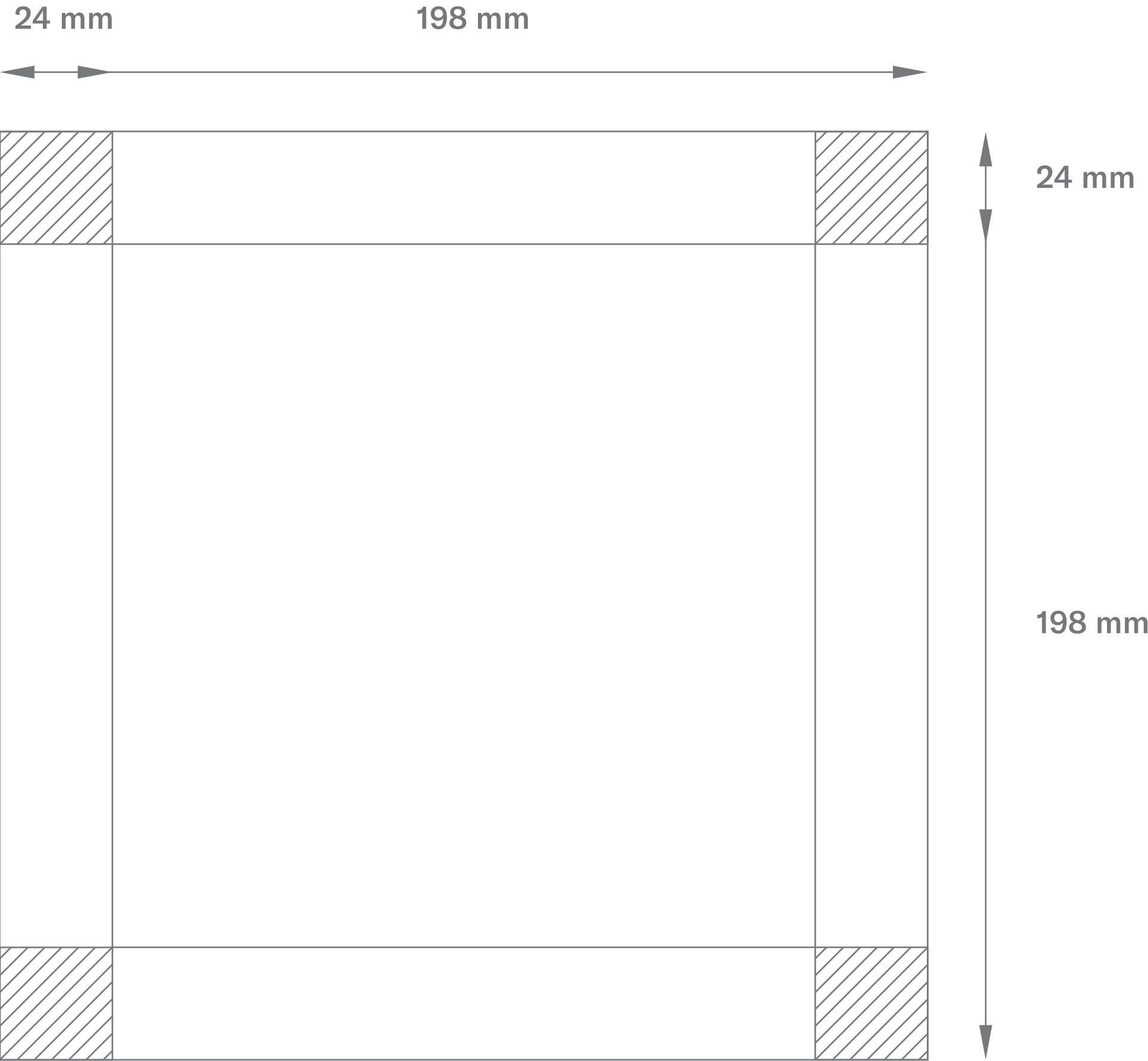


Icons: size and spacing

Each sign has to follow clear spacing guidelines – no graphic elements should be used in the defined area around the icon.

Signage plates come in two sizes – 198 x 198 mm and 94 x 94 mm.

The minimum size of the signs in print material is 10 x 10 mm.



Font for signage

The font used in signs is
GT America Bold.

For signs smaller than 5
mm, the font size must be
no less than 5 mm.

GT America bold

**WC
easy read
N-18**



CRITICAL
facilitating
change